

Northeast Community College

Assessment Plan Matrix

Name of Program: Speech	Academic Year: 2006-2007
Course: Fundamentals of Communication	Last Revised: September 2006

Competencies/ Student Learning Objectives	Measures Methodology	Expected Results/Standards	Actual Results	Analysis	Recommendations
Students will be able to: 1. Organize ideas and information in a logical outline form	All sections of SPCH 1010 will submit a complete set of copies for one required outline of a speech. A random sample of 30 will be evaluated using a rubric developed by the speech instructors.	Students will score a 3 or above in each category.			
1.A. Follows a conventional set of symbols	Evaluated according to rubric described above	3 or above			
1.B. Shows logical relationship through indentation	Evaluated according to rubric described above	3 or above			
1.C. Develops each level of subordination with two or more parts	Evaluated according to rubric described above	3 or above			
1.D. Consistent in form throughout the outline (Use of complete sentences vs. key words)	Evaluated according to rubric described above	3 or above			
1.E. Phrases main points to forecast sub-points	Evaluated according to rubric described above	3 or above			